

Social Media Public Policy

Definitions

Social media/networking, for the purposes of this policy, is defined as any electronic service that allows users to create or join online communities sharing ideas, messages, pictures, videos, and other content. Examples include but are not limited to Facebook, Twitter, Instagram, Pinterest, and YouTube.

“Posting” or “post” is the creation of any link, picture, text, video, or other content written, shared, or placed on any social media platforms.

Public Behavior on Beauregard Parish Library Social Media / Networking Forums

Any comments or posts made by the public on Beauregard Parish Library’s social media accounts are not the opinions nor views of the Beauregard Parish Library (the Library).

The Library assumes no liability regarding any interaction that takes place among participants in any social media forum. The Library does not endorse nor review content outside the forums by the Library staff under guidance of the Library Director. Participation in the Library’s social media / networking forums constitutes agreement with all Library policies, including this Social Media Policy and acceptable use of the Internet as well as the Terms of Service of each individual third-party service.

Just as patrons must follow rules of behavior in the Library’s physical buildings, so must patrons follow rules of behavior when interacting with the Library’s social media accounts. The Library reserves the right to remove users’ posts wholly or in part if library staff deems the information to be any of the following:

1. Obscene or pornographic
2. Abusive, hateful, threatening, profane, or violent
3. Violating any local, state, or federal law
4. Advertisements or Spam
5. Containing privileged or proprietary information
6. Violating any policy of the Library

Posts removed for these reasons shall be archived. Repeated violations may result in an individual or group’s blockage from commenting, posting, or otherwise interacting with the Library’s social media account(s).

The Library will periodically evaluate its online presence and social media accounts, which may be discontinued at any time.

Adopted by Beauregard Parish Library Board of Control August 3, 2020